



PHOENIX TREE CARE



"Intelligent Tree Care"



TREES BY LOUISE

URBAN TREE PRESERVATION SPECIALISTS



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2014 Winter Letter & Pre-Authorization

Dear Valued Client's,

Thank you for another great year. 2014 is our 10th anniversary as Phoenix Tree Care and Trees by Louise. Some of you have been clients with us much longer, as Trees by Louise has been in business for a total of 23 years! We thank you for your great part in our success and continued trust in our services. We look forward to working with you this year and in future years to come!

In 2013, we experienced scorching heat very early in the summer and bitter cold early in the fall. Precipitation was below normal. Extended periods of drought in the summer can have a negative effect on the health of trees and shrubs over the next few years. Our goal is to reduce stress in trees and shrubs with our Plant Health Care and Pruning Maintenance Programs so they may flourish to their full potential.

In wake of the devastating effects of the Emerald Ash Borer, Phoenix Tree Care is looking towards the future. We continue to stay abreast of new information about potential threats to your trees. The USDA has identified two potential invasive threats for Ohio. The Asian Longhorn Beetle (**ALB**) which can affect about 13 tree species, and Thousand Canker Disease (**TCD**) in Walnut trees only. Currently eradication efforts are in effect for both these pests and we hope for the best. In an effort to keep you informed, we will continually be updating our web site throughout the year with the latest treatments, pests updates and seasonal recommendations.

Our wonderful team continues to grow in size and skill. Samantha and Scott remain the backbone of our field staff. Chad is acquiring the skills he needs to assist Sam as a Spray Technician in our growing Plant Health Care program. Ryan continues to improve as a crew foreman and in February of 2013 became an Ohio Certified Arborist! Keith continues to amaze us with his climbing abilities. We have 2 new experienced and professional team members that we added in 2013, Kevin and Josh. They have been trained according to Phoenix Tree Care guidelines, which include ISA and TCIA pruning and safety standards.

Again, we all thank you for your continued trust. Please take advantage of our discount opportunities by returning the **Pre-Authorization form** (on reverse). Sending it in early allows us to schedule during your preferred month for pruning and allows us to schedule fertilization and other treatments at the appropriate windows of opportunity. If you have any questions or would like to discuss our programs, please feel free to contact us.

Sincerely,

Brad Kitchen,
O.C.A.#0538, owner